Lesson Plan- Election 1912/2016

Objective:
• Students will research the candidates in the 1912 Presidential election and their stances on major policy issues and compare them to issues that are important to voters today.
• Students will choose a nominee and develop a campaign button that will best represent the candidate and his ideas.

Standards:
• ODE American Government Standards
  o Federal, state and local governments address problems and issues by making decisions, creating laws, enforcing regulations and taking action.
  o Democratic government is enhanced when individuals exercise the skills to effectively participate in civic affairs.

Materials
• Web access for research purposes
• Worksheet for recording research and creating campaign button

Directions:
• **Choose one of the nominees in the 1912 election:**
  o Taft, Republican
  o Wilson, Democrat
  o Roosevelt, Progressive or Bull Moose
  o Debs, Socialist
• **In the box, answer the following questions about your nominee:**
  o If this candidate were running for office today, which of his platform policies would still be applicable?
  o What makes this nominee still relevant today?
  o How would he appeal to the American public? Would he be electable today?
  o Are his platform policies still embraced by his party today?
• **Create a campaign button for your chosen nominee in the circular space provided below, as if he were running for office today.**
  o You can either use the circle and hand-draw your design, or create one on your computer and adhere it to this page.
  o Your button should have the following characteristics:
    ▪ Campaign slogan with clear connection to 1912 platform policy.
    ▪ Candidate’s name and party
    ▪ Is aesthetically appealing – images or color.
    ▪ Should show evidence of time and thought spent.